

Wallingford Wellbeing Festival

October 10 & 11, 2026 | 10:00 AM – 6:00 PM
The Kinecroft, Wallingford, South Oxfordshire



**Community Pop-Up
& Exhibitor Opportunities**



**2,500+
Expected
Attendees**

Why this festival

The Wallingford Wellbeing Festival is rooted in a simple truth: *health and wellbeing are strengthened through community.*

This festival brings together local practitioners, organisations, and initiatives to share practical tools, evidence-based insight, and lived experience across the eight interconnected pillars of wellbeing, in a way that is inclusive, accessible, and grounded in real life.

It is not about trends, extremes, or performance. It is about connection, contribution, and care –for individuals and for the community as a whole.

Why partner with us

As a Community Pop-Up or Exhibitor, you are not just hiring a stand, you are becoming part of a shared wellbeing ecosystem.

Partnering with the festival allows you to:

- Connect meaningfully with a local, values-aligned audience
- Share your work in a space designed for learning, conversation, and trust
- Be seen as an active contributor to community health and wellbeing
- Collaborate alongside other practitioners, organisations, and changemakers
- This is a festival where relationships matter more than transactions.

What your support enables

Your participation directly supports:

- The creation of inclusive, low-barrier wellbeing experiences
- A diverse programme spanning physical, emotional, mental, social, and environmental health
- Opportunities for people of all ages and stages of life to explore wellbeing in practical, relatable ways
- The growth of a connected local network committed to long-term community wellbeing
- In short, your support helps turn intention into impact.

Community Pop-Up & Exhibitor spaces

Spaces are available for:

- Local wellbeing practitioners and therapists
- Community organisations and initiatives
- Ethical brands, services, and social enterprises aligned with wellbeing values
- Pop-ups and exhibitor areas are designed to encourage conversation, engagement, and genuine connection, rather than hard selling.

A shared commitment

The Wallingford Wellbeing Festival is curated with care. We welcome partners who share a commitment to integrity, inclusivity, and community-centred wellbeing.

If that sounds like you, we would love to collaborate.

Exhibitor & Pop-Up Options

Local Practitioners & Small Independents

£500 – full weekend (Saturday & Sunday)

Includes:

- Small gazebo space or table (as appropriate)
- Listing in the printed festival programme
- Listing on the festival website
- Opportunity to offer a 20-minute talk or demonstration slot (Allocated via curation or lottery, subject to availability)



Community Groups & Charities

£350 – full weekend (Saturday & Sunday)

Includes:

- Small gazebo space or table
- Listing in the printed festival programme
- Listing on the festival website
- Opportunity to offer a 20-minute talk or demonstration slot (Allocated via curation or lottery, subject to availability)

Charity Spotlight Zone (Rotating Presence)

For charities wishing to raise awareness without a permanent stand, we are creating a Charity Spotlight Zone with bookable time slots.

£25 per hour (minimum 2 hours)

Available 10am–6pm, Saturday and/or Sunday

Includes:

- Dedicated spotlight space within the festival
- Opportunity to connect with visitors during your booked time
- Ideal for awareness-raising, conversation, and signposting

This rotating model allows multiple charities to be visible across the weekend while keeping costs accessible.

A shared commitment:

All pop-ups and exhibitors are curated to ensure alignment with the festival's values of integrity, inclusivity, and community wellbeing. This festival is built on collaboration, not competition – and we welcome partners who share that spirit.

@WallingfordWellbeing

Interested in being involved?

If you would like to explore sponsorship, partnership, or exhibitor opportunities, or simply have a conversation about how you might support the festival - please get in touch.

Email: Info@WallingfordWellbeingFestival.co.uk

Phone Michelle: 07974 129 234

Visit: www.WallingfordWellbeingFestival.co.uk

Let's make wellbeing inclusive and accessible—together

